Amendments to the Specification

Please replace paragraph [0036] with the following rewritten paragraph:

[0036] Arranged on the inner surface of the element substrate 300-200 is an alignment layer 208 in addition to the rectangular pixel electrode 234 arranged adjacent to the data line 212 extending in the Y direction (the direction of columns). The alignment layer 208 has been subjected to a rubbing process in the prescribed direction. A polarizer 121 (not shown in FIG. 2) is arranged on the outer surface (opposite to the viewer side) of the element substrate 200. The absorption axis of the polarizer 121 corresponds to the direction of the rubbing processon the alignment layer 208. Although a backlight unit is arranged external to the element substrate 200 to direct uniform light rays, the backlight unit is not shown because the backlight unit is not directly related to the present invention.